

Sending Omnichannel Appointment Reminders Offers Multifold Benefits



Appointment reminders are a customer experience enhancing opportunity.

Sending omnichannel appointment reminders can help personal lines insurers save money, encourage efficiency and improve customer experience.

Using omnichannel tools is a more effective approach than traditional methods. That's because claimants can decide how they want to receive and respond to notifications.

To find out how technology is improving the transmission of appointment reminders, please check out my [blog](#) for SPLICE Software.